



Press release

AECSV Launches Limited-Time Promotion on Chevrolet Silverado High Country

- **Customers can enjoy a €1,000 discount on any Silverado High Country model**
- **Exclusive Black Appearance Package available only through AECSV**
- **Offer valid in Germany from June 1 to July 31, 2024**

Munich, Germany, June 27, 2024 — AECSV, a subsidiary of AEC Group, has launched a special summer promotion on the Chevrolet Silverado High Country, available from June 1 to July 31, 2024. Customers in Germany can enjoy a unique €1,000 discount when they test drive and provide feedback on any Chevrolet Silverado High Country model, including the exclusive Black Appearance Package only available through AECSV.

The Chevrolet Silverado High Country is known for its luxurious features, powerful performance, and advanced technology. AECSV's exclusive Black Appearance Package enhances the Silverado's bold design with black-painted components, including front skid plates, window frames, bumpers, door linings, rims, door handles, mirror caps, side steps, exhaust tips, and bowties.

"We aim to provide our customers with exceptional vehicles and outstanding service," said Andrew Pilsworth, CEO of AEC. "The Chevrolet Silverado High Country is a remarkable truck that truly stands out. We encourage potential buyers to take advantage of this promotion and experience the Silverado High Country firsthand."

This summer is the perfect time to test drive and buy a Silverado. To participate in this promotion, customers need to visit participating AECSV dealerships, book a test drive,

and complete a product experience survey. This feedback helps AECSV enhance their offerings and ensure customer satisfaction.

For more information on the promotion, including how to book a test drive and find participating dealers, please visit <https://aecsv.com/silverado-test-drive-promo>.

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ABOUT AEC SPECIALTY VEHICLES

AEC Specialty Vehicles (AECSV) was founded in 2023 in St. Catharines, Canada, as a subsidiary of AEC Group, a group of several privately held companies specialized in the development of customized automotive solutions. With a focus on automotive import, distribution, homologation, and aftersales services, AECSV supports its partners from local dealerships to established OEMs as they enter new markets, further expand their business, and grow their brands. AECSV is an official European importer and distributor of General Motors (GM) Silverado, Sierra, Escalade, Tahoe, Suburban, and Yukon models. Learn more at www.aecsv.com.

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