

Embark on the Ultimate Summer Road Trip with Top Destinations in your Pick-up or SUV

Munich, Germany, 14 August, 2024 | AEC, part of the AEC Group and a leading importer of US-manufactured vehicles, presents a curated list of must-visit summer road trip destinations, perfect for adventure in your pick-up or SUV.

Whether planning a family getaway, a solo adventure or a camping trip with friends, these vehicles are designed to handle the journey and the destination with style, power and comfort.

1. The Black Forest, Germany

Located in southern Germany, bordering Switzerland, the Black Forest is renowned for its dense woods, charming villages, and winding roads. Pack your gear and head deep into the forest to experience Germany's wild side.

A top spot in the Black Forest is the **Schwarzwald Camp in Buchenbach**, offering a secluded, nature-focused experience. Perfect for those with larger vehicles like pick-ups or SUVs, the site is vehicle-friendly and provides easy access to the wilderness with ample space for parking and camping. You'll share the space with only a few other vehicles, enjoying a peaceful retreat surrounded by nature.

2. The Dolomites, Italy

For mountainous terrain and breathtaking vistas, the Dolomites are a must-see road trip destination. Navigate sharp turns and steep climbs with ease, thanks to the robust performance and superior handling of your pick-up or SUV.

Camping Vidor, located in the heart of the Fassa Valley, is an excellent choice for those exploring the Dolomites. With spacious pitches and modern amenities, including a swimming pool and water park, it's well-equipped for larger vehicles and provides stunning mountain views and easy access to hiking and biking trails.

3. Norway's Fjords

Norway's dramatic fjords are a dream for road trippers. Drive along winding coastal roads, take ferries across serene waters, and explore hidden valleys. The cargo space in your pick-up or SUV is perfect for bringing along kayaks, bikes, and other gear for an unforgettable adventure in the land of the midnight sun.

Camping Lærdal, located along the Sognefjord, offers breathtaking views and direct access to fjord-side activities like kayaking and hiking. This spacious campsite is ideal for larger vehicles, making it a perfect base for exploring the surrounding mountains and waterways.

4. The Scottish Highlands

For a blend of history and natural beauty, the Scottish Highlands are unmatched. The rugged terrain and remote beauty are best experienced with a vehicle that can handle any road condition. Your pick-up or SUV is designed for such terrains, offering power and comfort as you explore castles, lochs, and the famous North Coast 500 route.

The **Badrallach Campsite and Bothy**, set against rolling hills and tranquil lochs, offers a unique and memorable experience. Whether pitching a tent under the Highland sky or cozying up in the rustic bothy, this site is perfect for exploring nearby hiking trails and soaking in the breathtaking views.

5. The Transfagarasan Highway, Romania

Venture further East with a road trip along the Transfagarasan Highway in Romania, possibly one of Europe's most spectacular driving routes. Winding through the Carpathian Mountains, this highway offers dramatic landscapes and sharp hairpin turns. Your pick-up or SUV is perfectly suited for this challenging drive, providing the stability and comfort needed to enjoy the journey fully. Don't miss the stunning glacial Balea Lake, surrounded by mountain peaks.

Balea Lake Camping, situated near glacial Balea Lake at an altitude of 2,034 meters, offers a true wilderness experience. Ideal for those looking to immerse themselves in nature, this remote campsite provides stunning panoramic views of the Carpathian Mountains.

Why Choose AEC's US-Imported Vehicles for Your Summer Adventure?

AEC's lineup of US-imported pick-ups and SUVs is built to handle Europe's most thrilling road trips. Here's why our vehicles are the perfect choice:

- Equipped with superior off-road features, our vehicles are ready to tackle any terrain, ensuring confidence on every road.
- Enjoy long drives with spacious interiors, advanced technology, and seating that provides comfort for all passengers.
- With generous cargo room, our pick-ups and SUVs easily accommodate all your gear, from mountain bikes to kayaks and much more.

Embark on your ultimate summer road trip with AEC's vehicles and explore Europe's stunning landscapes with style and power.

About AEC

AEC is a global mobility solutions provider committed to finding better ways. The group of companies is active in the areas of international vehicle distribution, global fleet services, parts and accessories, homologation, retail and logistics services, and is a distributor of Stellantis' Dodge and RAM brands in Europe. AEC was founded in St. Catharines, Canada, in 1996 and has since expanded to a team of 180+ international experts in seven locations and a network of 550+ dealers and partners worldwide. With 27 years of experience in the automotive industry, its own R&D facility, and a state-of-the-art Vehicle Processing Center, AEC provides partners with customized solutions tailored to their exact needs as they enter new markets and grow their brands. In 2022, AEC was named one of Canada's Best Managed Companies by Deloitte. Find out more at www.aecsolutions.com

For media inquiries or further information, please contact:

Georgia Chapman
PR & Corporate Communications
g.chapman@aecsolutions.com
+49 (0) 157 7499 2822